



WOMEN'S EUROS

Online Misogyny Report

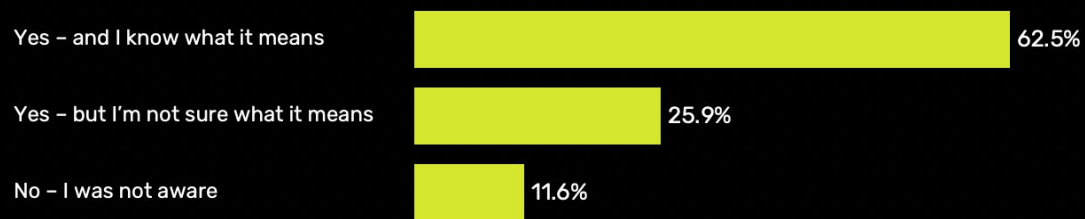
April 12th, 2022



Initial YouGov insights

8 #1: AWARENESS

Before taking this survey, were you aware of the term **'misogyny'**?

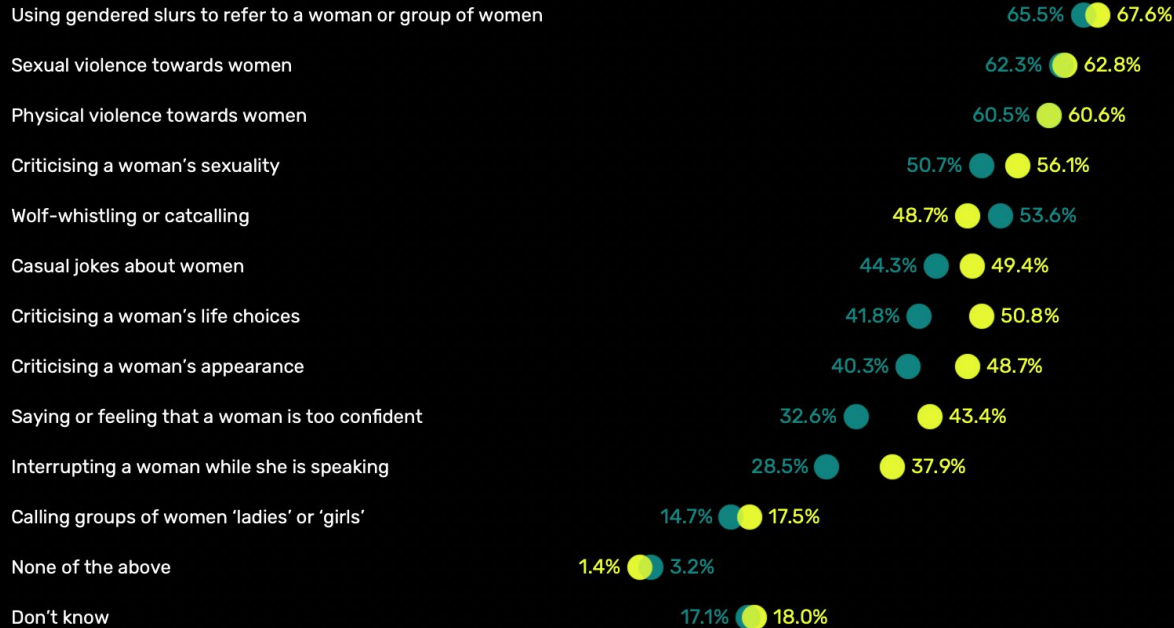


88% OVERALL
AWARENESS

8 #2: UNDERSTANDING

Which, if any, of the following examples would you class as misogynistic?

MALE | FEMALE



SELF IDENTIFIED* GENDERS
ARE BOTH ALIGNED ON THE
MOST EGREGIOUS ACTS

BUT OPINIONS DIVERGE ON
THE MORE INSIDIOUS FORMS
OF MISOGYNY.

WITH THE EXCEPTION OF
CATCALLING WHICH HAS HAD
MORE MEDIA ATTENTION OVER
THE YEARS

8 #3: EXPERIENCE

In the past 12 months, have you experienced any form of misogyny? **MALE** | **FEMALE**



32%

WOMEN HAVE DIRECTLY EXPERIENCED MISOGYNY IN LAST YEAR

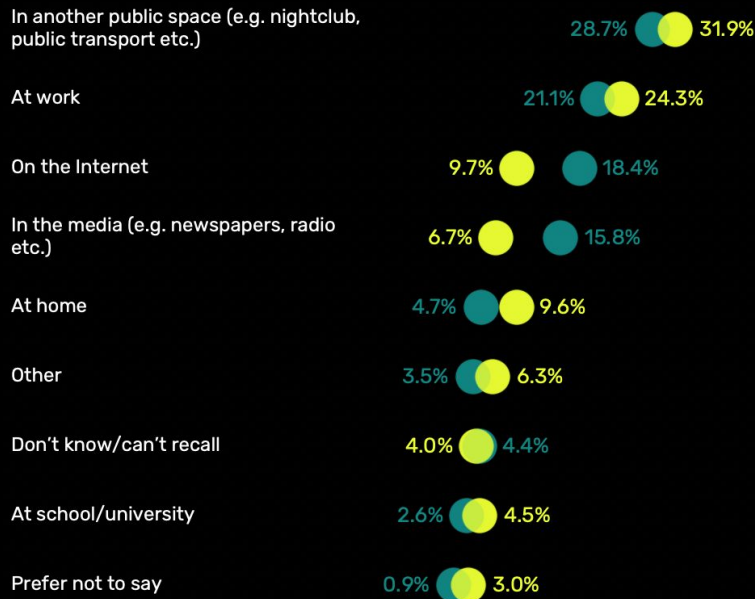
17%

MEN SAY THEY HAVE EXPERIENCED MISOGYNY DIRECTED AT OTHERS

8 #4: EXPERIENCE

Thinking about the worst experience of misogyny, where did it take place?

MALE | FEMALE



WOMEN ARE SLIGHTLY MORE LIKELY TO HAVE HAD THEIR WORST EXPERIENCE OF MISOGYNY IN PUBLIC SPACES.

WHEREAS MEN ARE MORE LIKELY TO HAVE HAD THEIR WORST EXPERIENCE ONLINE OR IN THE MEDIA.

MEN TEND TO RECOGNISE MISOGYNY CONCEPTUALLY, BUT ARE LESS LIKELY THAN WOMEN TO NOTICE IT IN REALITY.

8 #5: EXPERIENCE

What form did this worst experience of misogyny take?



MEN ARE MORE LIKELY TO HIGHLIGHT MORE OVERT FORMS OF MISOGYNY (E.G. DIRECT INSULTS & THREATS)

WOMEN ARE MORE LIKELY TO HIGHLIGHT THE MORE INSIDIOUS FORMS (E.G. BEING DISMISSED / OVERLOOKED)

8 #6: ACTION

To what extent to you agree / disagree with the statement:

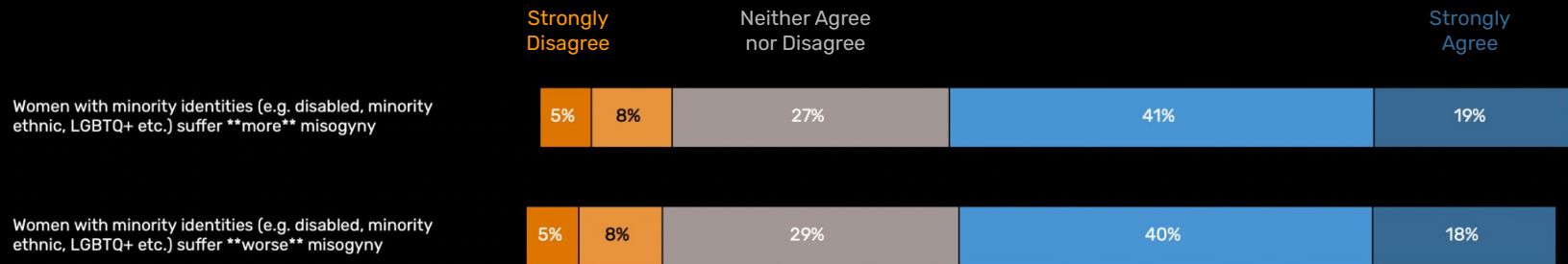


62%

AGREE THAT NOT ENOUGH IS BEING DONE TO
TRULY TACKLE THE ISSUE

8 #7: INTERSECTIONALITY

To what extent to you agree / disagree with the statement:



60%

AGREE THAT WOMEN WITH MINORITY IDENTITIES
SUFFER MORE MISOGYNY

#8: UNDER 18 IMPACT

To what extent to you agree / disagree with the statement:

70%

THINK THAT EDUCATION FOR BOYS U18 IS A KEY PART OF THE SOLUTION TO REDUCE MISOGYNY

If we taught more boys under 18 about misogyny, there would be less of it in the adult world



Misogyny in the UK has a negative impact on the development of girls under 18



Misogyny starts in the playground



The internet is a safe space for women under 18

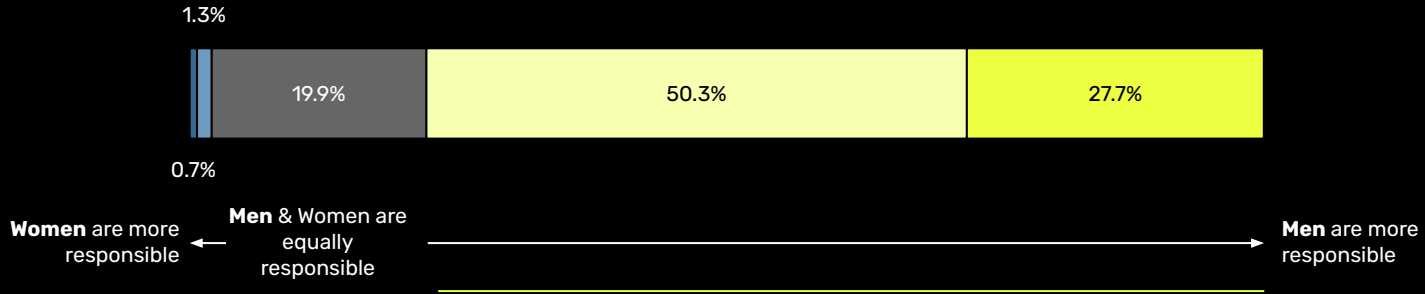


76%

THINK THE INTERNET IS NOT A SAFE SPACE FOR WOMEN U18. THE HIGHEST PROPORTION FOR ALL GROUPS.

8 #9: RESPONSIBILITY

Who is most responsible for misogynistic behaviour?

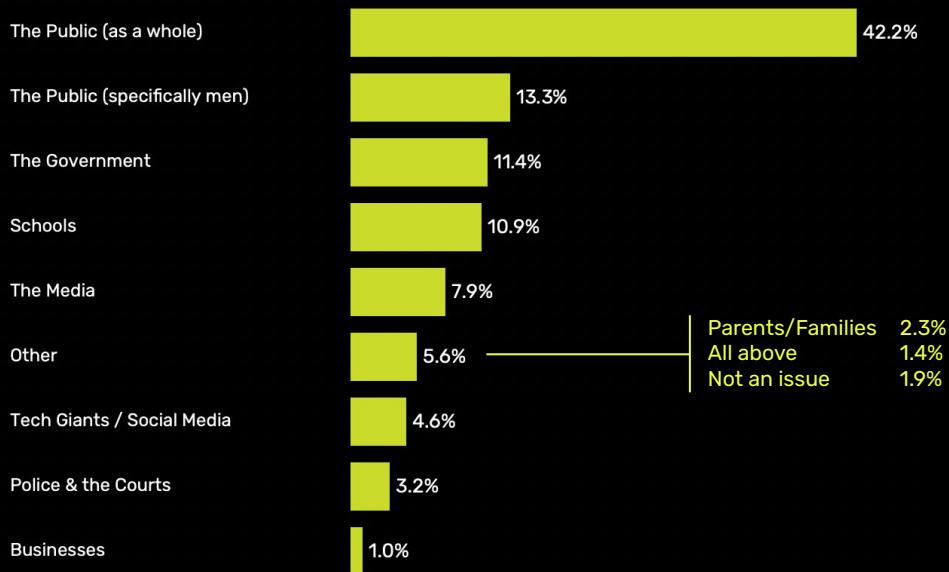


68%

AGREE THAT MEN ARE MORE, OR MOSTLY
RESPONSIBLE FOR MISOGYNISTIC BEHAVIOUR

8 #10: RESPONSIBILITY

Who should be doing the most to fight misogyny?

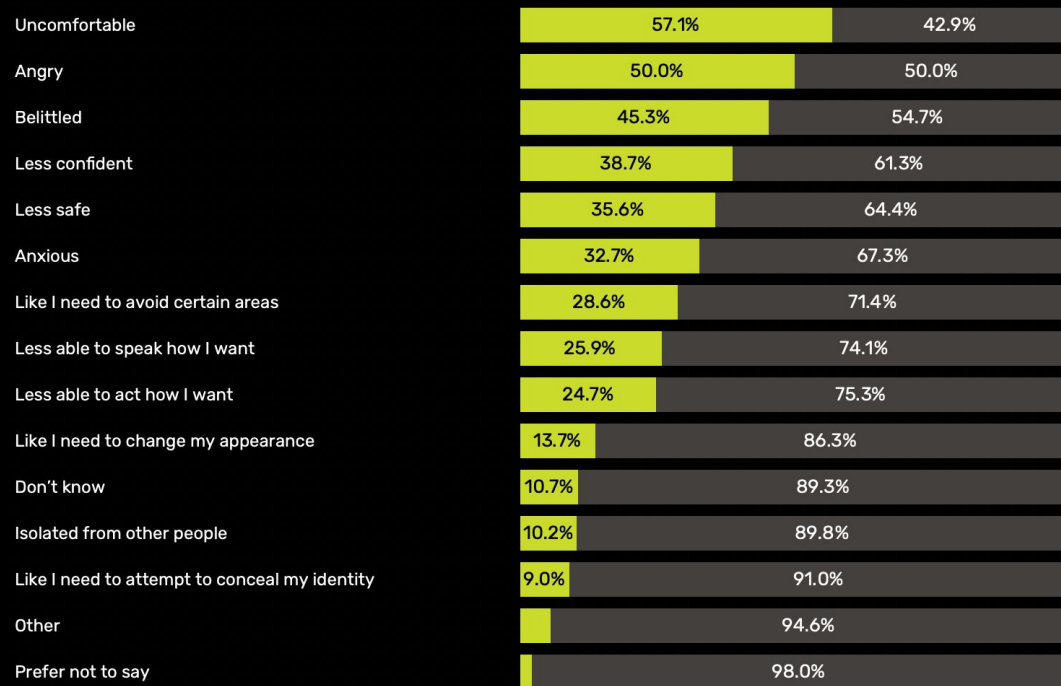


55%

BELIEVE THE PUBLIC SHOULD TAKE OVERALL RESPONSIBILITY FOR TACKLING MISOGYNY RATHER THAN INSTITUTIONS

8 #11: IMPACT

If I see or experience negative comments from men aimed at myself or other women, it can sometimes make me feel...



8 #12: IMPACT

To what extent to you agree / disagree with the statement:

43% OF WOMEN SAY MISOGYNY IMPACTS THEIR ABILITY TO EXPRESS THEMSELVES

If there were no misogyny in the world, I would express myself more freely



It would benefit me if there were a better understanding of misogyny in UK culture



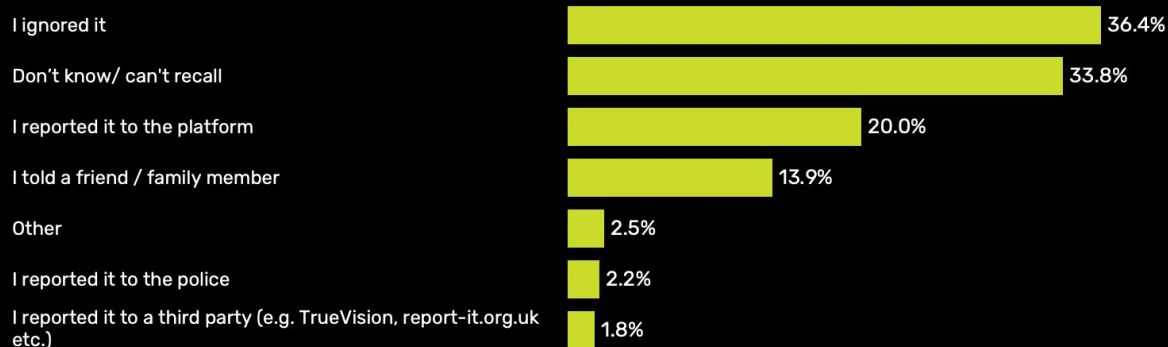
My experience of misogyny has meant that when I'm in public, I sometimes don't feel safe in spaces where there are lots of men and few women



68% OF WOMEN SAY THAT BETTER UNDERSTANDING MISOGYNY WILL BENEFIT THEM

8 #13: RESPONSE

If you have experienced or seen misogyny or sexism online, which, if any of the following actions did you take in response to what you experienced?



70%

DIDN'T TAKE ANY
DIRECT ACTION IN
RESPONSE TO ONLINE
MISOGYNY / SEXISM

24%

REPORTED THE ONLINE
ABUSE IN SOME WAY

8 #14: ONLINE IMPACT

To what extent to you agree / disagree with the statement:

61% SAY THAT WOMEN RECEIVE MORE CRITICISM ONLINE (56% SAY MORE HATE)

Online, women receive more criticism than men



Online, women receive more hate than men



The internet is a safe space for women



53% DON'T BELIEVE THAT THE INTERNET IS A SAFE SPACE FOR WOMEN

8 #15: IN THE PUBLIC EYE

To what extent to you agree / disagree with the statement:

65% PERCEPTION OF CRITICISM & HATE INCREASES 4% POINTS FOR WOMEN IN THE PUBLIC EYE

Online, women in the public eye receive more criticism than men in the public eye



Online, women in the public eye receive more hate than men in the public eye



The internet is a safe space for women in the public eye



61% PERCEPTION OF THE INTERNET BEING A SAFE SPACE DECLINES 7% POINTS FOR WOMEN IN THE PUBLIC EYE

8 #16: PERPETRATORS

To what extent to you agree / disagree with the statement:

MEN ARE IDENTIFIED AS THE PERPETRATORS FOR MISOGYNISTIC ABUSE MORE FREQUENTLY THAN WOMEN (67% vs. 53%)

If men stopped aiming hate and criticism at women online, the overall amount of online misogyny would greatly reduce



If women stopped aiming hate and criticism at women online, the overall amount of online misogyny would greatly reduce



Online, men are more likely to aim hate and criticism at women than women are



20%

PERCEIVE WOMEN AS THE GREATER PERPETRATORS OF HATE & CRITICISM (vs. 45% MEN)

8 #17: BODY SHAMING

To what extent to you agree / disagree with the statement:

83%

BELIEVE THAT
BODY-SHAMING ONLINE
IS HARMFUL TO WOMEN

Body-shaming women online is mostly harmless



Men are more likely than women to body-shame women online



Online, women are more body-shamed than men



37%

SEE MEN AS MORE
LIKELY TO BODY-SHAME
vs. 30% WOMEN

#18: ONLINE INTERSECTIONALITY

To what extent to you agree / disagree with the statement:

58% THINK THE INTERNET IS NOT A SAFE SPACE FOR WOMEN WITH MINORITY IDENTITIES (COMPARED TO 53% FOR WOMEN IN GENERAL)

The internet is a safe space for women with minority identities (such as disabled, minority ethnic, LGBTQ+ etc.)



Women with minority identities (such as disabled, minority ethnic, LGBTQ+ etc.) suffer ****more**** misogyny online



Women with minority identities (such as disabled, minority ethnic, LGBTQ+ etc.) suffer ****worse**** misogyny online



55% THINK WOMEN WITH MINORITY IDENTITIES SUFFER MORE/WORSE MISOGYNY **ONLINE**. COMPARED TO 60% IN GENERAL

8 #19: RESOURCES

To what extent to you agree / disagree with the statement:

58% STATE THAT THEY CARE ABOUT HELPING SOLVE THE ISSUE.

I care about this issue and want to help solve it



I know where to go to find out more about misogyny



I would benefit from tools and information designed to help reduce misogyny in the UK, housed in one easily accessible place (i.e online)

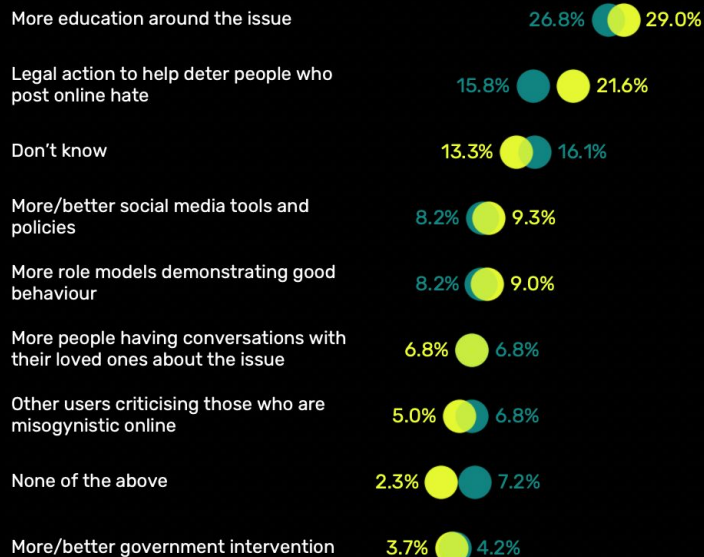


45% DON'T KNOW WHERE TO GO TO FIND OUT HOW TO HELP.

8 #20: EFFECTIVENESS

Which of these do you think would be most effective in tackling online misogyny?

MALE | FEMALE

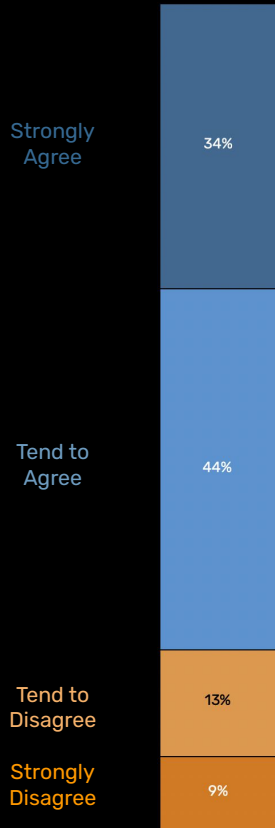


BOTH GENDERS ARE RELATIVELY CLOSELY ALIGNED ON WHAT THEY SEE TO BE THE MOST EFFECTIVE SOLUTIONS.

ALTHOUGH WOMEN ARE MORE LIKELY TO STATE LEGAL ACTION AS THE BEST RESPONSE, MEN ARE MORE LIKELY TO SAY CRITICISING MISOGYNISTS IS BEST - FIGHTING FIRE WITH FIRE.

8 #21: CLASSIFICATION

Criminal acts such as assault and harassment, that demonstrate or are motivated by misogyny, should be made hate crimes in England and Wales.



78%

STATE THAT, AFTER COMPLETING THE SURVEY, THEY AGREE THAT MISOGYNY SHOULD BE CLASSIFIED AS A HATE CRIME